

Tesco Mobile Roaming Keating Campaign 2024– Overview and competition terms and conditions

Activity Overview

To raise awareness of our extended **Home From Home roaming package**, which will run until 2025, we have partnered with Ronan Keating to become Tesco Mobile’s official Roaming ambassador. The activity will take place in January 2024, it will see Ronan changing his name to “Roaming” Keating and roaming around in Tesco Mobile stores to surprise and delight customers.

@TescoMobile #roamingkeating #noroamingfees #supermarketmobile

Holiday Voucher Giveaway

How to enter: The first person to interact with Ronan Keating in each store will win a holiday voucher, handed to them by Ronan Keating.

One voucher per location. Each winner will receive ONE voucher to the value of £250 via an unaffiliated travel provider on behalf Tesco Mobile. Winners must be over the age of 18, or be able to provide parental / legal guardian consent. In the event that the winner is under the age limit and unable to provide parental / legal guardian consent, the voucher will be taken away and given to the second customer to interact with Ronan Keating.

The winners will be asked to provide contact details and be contacted by John Doe Ltd on behalf of Tesco Mobile to deliver their voucher either via email or post.

Terms & Conditions:

These Terms & Conditions prevail in the event of any conflict or inconsistency with any other communications including advertising or promotional materials. Prize entry instructions are deemed to form part of these Terms & Conditions and by participating, all entrants will be deemed to have accepted and be bound by these Terms & Conditions. Please retain a copy for your information.

- 1.This prize draw (the “Promotion”) is open to all customers who are at the same location as the Tesco Mobile and John Doe teams on 15th and 19th January, and online via Instagram to all those who enter as required below.
2. The Promotion will be in four Tesco Mobile Phone Shops from 15-19 January and online via Instagram.
3. Promoter: Tesco Mobile Limited, Tesco House, Shire Park, Kestrel Way, Welwyn Garden City AL7 1GA.

4. This promotion is open to residents of the United Kingdom only and are aged 18 or over. Tesco Mobile and Tesco Group employees and family members of both groups are excluded from this Promotion. Maximum of one (1) Entry per person.

5. Tesco Mobile reserves the right to request such information as it considers reasonably necessary or desirable for the purpose of verifying the eligibility or validity of an entry and any Prize may be withheld unless and until satisfied with the verification.

6. There are five x £250 travel vouchers via an unaffiliated travel provider available, four of which will be distributed to customers in store, and one via Instagram.

7. To enter the Promotion in store, customers will need to be in the same store as the roaming activation, passing by with a chance to win. Prizes will be offered to the first customer to interact with Ronan Keating on the shop floor. Winners will be asked to share their email address on site to then receive the vouchers within the following 5 working days. ("Instant Prize"). No purchase necessary. The £250 holiday vouchers will be distributed at random in store. To enter the Promotion on Instagram, customers will need to follow @TescoMobile on Instagram [@TescoMobile Instagram channel], and comment on the competition post to guess what language Ronan is singing between 10:00 on 17.01.24 and 23.59 on 31.01.24. The Winner will be selected through a random name generator by John Doe Ltd on behalf of Tesco Mobile and will be contacted via DM on Instagram to gather delivery address and tracking details.

8. Please note, that it is your responsibility to read the T&Cs of the holiday vouchers once it has been emailed.

9. The Prize Voucher will be subject to its own terms & conditions, and these should be read carefully before use. Any prize winner should contact the voucher company directly if they have any problems or questions. Tesco Mobile accepts no liability or responsibility for the prize whatsoever.

10. To the extent permitted by law, Tesco Mobile, any associated agencies and companies shall not be responsible nor accept any liability whatsoever arising or suffered by the prize winner resulting directly or indirectly in this Promotion, accepting or use of the Prize Voucher.

11. The Prize Voucher is non-negotiable and non-transferable. No cash alternative is available. Where a prize becomes unavailable for any reason, Tesco Mobile reserves the right to substitute that prize for a prize of equal or higher value.

12. If for any reason any aspect of this promotion is not capable of running as planned, including technical failures or any other reason beyond Tesco Mobile's reasonable control, it may at its sole discretion cancel, terminate, modify these terms and conditions or suspend the promotion, or invalidate any affected entries.

13. Personal information submitted in relation to this Promotion will be processed in accordance with our privacy policy available at [Tescomobile.com Privacy And Cookies Policy](https://www.tescomobile.com/privacy-and-cookies-policy) | Tesco Mobile Tesco Mobile will only use the personal details supplied for the administration of the Promotion. By participating in the Promotion, you agree to the use of your personal data as described here.

14. All winners will be required to sign a release form to grant the right and permission to copyright and/or publish, reproduce or otherwise use my name, voice, and likeness in

video, photographs, written materials, and audio-visual recordings. Winners to acknowledge and understand these materials about or of them may be used for both commercial and/or non-commercial purposes.

15. The Promotion and these terms are governed by English law and subject to the exclusive jurisdiction of the English and Welsh courts.